

Creative Problem Solving

(1 day)

WHO SHOULD ATTEND?

Workshop participants can include anyone who has an interest or application for creative problem solving. Recommended maximum class size is 20 participants.

OBJECTIVES

This workshop is for organizations that want to enable and empower people to be more creative in problem solving. The workshop includes the tools, techniques and approaches to broaden perspectives and see beyond existing paradigms. The opening assumption is that we are all creative thinkers. This workshop further explores and develops the skills necessary to be more effective in the Creative Problem Solving process. This workshop can be customized to provide a lab environment for a team to work on a specific organizational challenge.

WHAT YOU WILL LEARN

The workshop is designed so that participants will be able to:

- Examine preconceptions about problem solving.
- Understand differences between linear and lateral thinking.
- Explore the three components of business creativity.
- Use creative thinking tools.
- Recognize and encourage creativity in self and others.
- Examine intrinsic Vs extrinsic motivation.
- Understand their orientation towards risk taking.
- Learn to move from creativity to innovation in a business context.

MATERIALS

Participant workbook, copies of PowerPoint slides, and access to Convergence Group website resources.

CONTACT

Convergence Consulting Group: 780-968-2768

David.oman@convergencegroup.net

www.convergencegroup.net